

MARCO DOELLING

QUALIFICATIONS

- UI and visual designer with 20 years of experience working at Microsoft and in the IT industry
- Track record of achieving project deadlines and overseeing product launches
- Heavy interaction with team leaders, project managers, developers, and UI designers
- Detail-oriented and meticulous about my work

PROFESSIONAL EXPERIENCE

- Fully proficient in using interface design tools like Figma to create components and design system documentation
- UI / UX responsive design across mobile, tablet, and PC platforms
- Personas, user flows, interaction design mockups, and high-resolution wireframes
- Desktop and mobile design experience, working on both desktop and mobile platforms
- Designed for search engines like Microsoft's Bing and Microsoft's AI productivity tool, Copilot.
- Icon and brand identity creation
- PowerPoint presentation design
- Style guides and detailed specifications in compliance with company standards
- Typography, color theory, and layout design
- Banner and swag illustrations for major web and public events
- Experienced in the use of Adobe Creative Desktop apps like Illustrator, Photoshop, and Figma

WORK EXPERIENCE

Graphic Designer

Nextant | Microsoft for Startups | Redmond, WA

May 2025 – present

Contract

Job Description:

- Overseeing brand evolution, template redesign and design systems within a B2B and startup ecosystem.
- Produce marketing collateral: one-pagers, social media graphics, case studies, event collateral, PowerPoint decks.

Senior Visual Designer

Allovus | Microsoft | Redmond, WA

June – August, Nov.– Dec. 2024

Contract

Job Description:

- Created high-fidelity color versions of two MS Azure Ignite Icons for a Microsoft Marketing campaign.
- Ideated and created new color icons for Microsoft's M365 Studio Expressions icon system.
- Created visually compelling sub-brand icons for Microsoft Azure AI Studio as part of a marketing campaign promoting Azure's new AI features.
- Edited and created assets for PowerPoint presentations for senior staff presentations
- All designs and production of my work were completed in Figma

Website Designer & Marketing Manager

Home-based consulting | Bothell, WA

Oct. 23, 2023 – present

Self-employed

Job Description:

- Website design and maintenance, asset and content creation, marketing and collateral development, and social media management for Hello Nurse, an IV health and wellness clinic.

Senior Visual Designer

Aditi Consulting | Expedia Group | Seattle, WA

March 2022 – June 2022

Contract

Job Description:

- Lead visual content designer and producer for e-learning modules and podcasts for the EG Design Team
- Applied best practices to edit internal PowerPoint presentations and strive to make them visually more compelling
- All designs and production of my work were completed in Adobe Illustrator and Adobe Photoshop

Graphic Designer II

Aquent | Microsoft Visual Studio (VSTS) | Redmond, WA

Feb. 2017– June 2021

Contract

Job Description:

- New icon concept and asset creation for Visual Studio Team Services' broad range of products and web pages, including Visual Studio, VS Code, and VS Marketplace
- Created brand identities for several Visual Studio and Microsoft open-source extensions and frameworks like Blazor, Tye, and Bridge to Kubernetes
- Created PowerPoint presentations for senior staff and stakeholders, demonstrating the process of developing a new brand identity from a concept to the final product
- Banner and swag illustration design for conferences and special events

- Design and production of my work were completed in Figma and Adobe Illustrator

Major achievements:

- Integral in helping to create over 3,000 redesigned product icons for Dev 2020 Visual Studio
- Refreshed the entire icon system for Visual Studio Code (over 200 icons)

Senior Illustrator	Pivotal Communications Bellevue, WA Freelance Job Description: • Created digital illustrations and animations for the company website. Each demonstrated how Pivotal's proprietary Wi-Fi technology works and identified the markets that Pivotal is targeting.	Oct. 2016 – June 2017
Graphic Designer III	MAQ Consulting Microsoft Bing Bellevue, WA Contract Job Description: • Designed and produced icons for Bing's digital agent, Cortana • Aided in the development of integrated brand strategy, visual design concepts, product attributes, and overall look and feel of iconography • Supported the team in utilizing current and emerging scripting technologies	April 2016 – Sept. 2016
Visio Designer	Creative Circle F5 Seattle, WA Contract Job Description: • Created custom stencils and a master template to enable F5 developers to connect their Visio diagrams to virtual data sources and display their data graphically	Jan. 2016 – April 2016
Graphic Designer III	Resource Logistics HCL Technologies Redmond, WA Contract Job Description: • Visual asset creation for Microsoft's marketing campaigns and product releases • Produced demo videos showcasing various proprietary tools developed by HCL Major achievements: • My creative input and design culminated in the successful launch of an event website for Windows 10 devices: Surface, HoloLens, MS Band, and Xbox	Aug. 2015 – March 2016
Presentation Designer	Creative Circle Intellectual Ventures Offsite Short-term contract Job Description: • Technical illustrations for future-forward devices and applications based on newly patented technologies. Major achievements: • Created over 20 patent illustrations for major stakeholders' presentations within a narrow timeframe	April 2014 – Dec. 2015
UX Designer	Comforce Microsoft Xbox Redmond, WA Contract Job Description: • Designed new features and tools for Xbox.com Social and Support pages within Xbox design guidelines to create a seamless user experience • Created redlines and UI mockups to help developers build and deploy revised web pages and features • Updated design style guide to ensure a cohesive look and feel across Xbox.com mobile, tablet, and PC platforms Major achievements: Successful and on-target redesign of Xbox.com Social and Support page features and UI, from conception to full implementation.	May 2014 – April 2015

Work Experience before May 2014 available upon request

EDUCATION	RUTGERS UNIVERSITY New Brunswick, NJ Bachelor of Arts
LANGUAGES	English: Native speaker

German: Fluent reading, spoken, and written

PORTFOLIO

<http://mdoelling-creations.com/>

LINKEDIN

<https://www.linkedin.com/in/mdoelling/>