

MARCO DOELLING

QUALIFICATIONS

- UI and visual designer with 20 years of experience working at Microsoft and in the IT industry
- Track record of achieving project deadlines and overseeing product launches
- Heavy interaction with team leaders, project managers, developers, and UI designers
- Detail-oriented and meticulous about my work

PROFESSIONAL EXPERIENCE

- Fully proficient in using interface design tools like Figma to create components and design system documentation
- UI / UX responsive design across mobile, tablet, and PC platforms
- Personas, user flows, interaction design mockups, and high-resolution wireframes
- Desktop and mobile design experience, working on both desktop and mobile platforms
- Designed for search engines like Microsoft's Bing and Microsoft's AI productivity tool, Copilot.
- Icon and brand identity creation
- PowerPoint presentation design
- Style guides and detailed specifications in compliance with company standards
- Typography, color theory, and layout design
- Banner and swag illustrations for major web and public events
- Experienced in the use of Adobe Creative Desktop apps like Illustrator, Photoshop, and Figma

WORK EXPERIENCE

Senior Visual Designer	Allovus Redmond, WA Short-term contract Job Description: <ul style="list-style-type: none">• Created high-fidelity color versions of two MS Azure Ignite Icons for a Microsoft Marketing campaign.• Ideated and created new color icons for Microsoft's M365 Studio Expressions icon system.• Created visually compelling sub-brand icons for Microsoft Azure AI Studio as part of a marketing campaign promoting Azure's new AI features.• Edited and created assets for PowerPoint presentations for senior staff presentations• All designs and production of my work were completed in Figma	June – August and Nov.– Dec. 2024
Senior Visual Designer	Home-based consulting Bothell, WA Freelance Job Description: <ul style="list-style-type: none">• Website design and maintenance, asset and content creation, marketing and collateral development, and social media management for Hello Nurse, an IV health and wellness clinic.	June 2022 – June 2024
Senior Visual Designer	Expedia Group Seattle, WA Contract Job Description: <ul style="list-style-type: none">• Lead visual content designer and producer for e-learning modules and podcasts for the EG Design Team• Applied best practices to edit internal PowerPoint presentations and strive to make them visually more compelling• All designs and production of my work were completed in Adobe Illustrator and Adobe Photoshop	March 2022 – June 2022
Graphic Designer II	Microsoft Visual Studio (VSTS) Redmond, WA Contract via Aquent, LLC Job Description: <ul style="list-style-type: none">• New icon concept and asset creation for Visual Studio Team Services' broad range of products and web pages, including Visual Studio, VS Code, and VS Marketplace• Created brand identities for several Visual Studio and Microsoft open-source extensions and frameworks like Blazor, Tye, and Bridge to Kubernetes• Created PowerPoint presentations for senior staff and stakeholders, demonstrating the process of developing a new brand identity from a concept to the final product• Banner and swag illustration design for conferences and special events• Design and production of my work were completed in Figma and Adobe Illustrator Major achievements: <ul style="list-style-type: none">• Integral in helping to create over 3,000 redesigned product icons for Dev 2020 Visual Studio• Refreshed the entire icon system for Visual Studio Code (over 200 icons)	Feb. 2017– June 2021
Senior Illustrator	Pivotal Communications Bellevue, WA	Oct. 2016 – June 2017

Freelance

Job Description:

- Created digital illustrations and animations for the company website. Each demonstrated how Pivotal's proprietary Wi-Fi technology works and identified the markets that Pivotal is targeting.

Graphic Designer III	Microsoft Bing Bellevue, WA Contract via MAQ Consulting Job Description: <ul style="list-style-type: none">• Designed and produced icons for Bing's digital agent, Cortana• Aided in the development of integrated brand strategy, visual design concepts, product attributes, and overall look and feel of iconography• Supported the team in utilizing current and emerging scripting technologies	April 2016 – Sept. 2016
Visio Designer	F5 Seattle, WA Contract via Creative Circle Job Description: <ul style="list-style-type: none">• Created custom stencils and a master template to enable F5 developers to connect their Visio diagrams to virtual data sources and display their data graphically	Jan. 2016 – April 2016
Graphic Designer III	HCL Technologies Redmond, WA Contract via Resource Logistics Job Description: <ul style="list-style-type: none">• Visual asset creation for Microsoft's marketing campaigns and product releases• Produced demo videos showcasing various proprietary tools developed by HCL Major achievements: <ul style="list-style-type: none">• My creative input and design culminated in the successful launch of an event website for Windows 10 devices: Surface, HoloLens, MS Band, and Xbox	Aug. 2015 – March 2016
Presentation Designer	Intellectual Ventures Bellevue, WA, & Offsite Short-term contract via Creative Circle Job Description: <ul style="list-style-type: none">• Technical illustrations for future-forward devices and applications based on newly patented technologies. Major achievements: <ul style="list-style-type: none">• Created over 20 patent illustrations for major stakeholders' presentations within a narrow timeframe	April 2014 – Dec. 2015
UX Designer	Microsoft Xbox Redmond, WA Contract via Comforce Job Description: <ul style="list-style-type: none">• Designed new features and tools for Xbox.com Social and Support pages within Xbox design guidelines to create a seamless user experience• Created redlines and UI mockups to help developers build and deploy revised web pages and features• Updated design style guide to ensure a cohesive look and feel across Xbox.com mobile, tablet, and PC platforms Major achievements: <p>Successful and on-target redesign of Xbox.com Social and Support page features and UI, from conception to full implementation.</p>	May 2014 – April 2015

Work Experience before May 2014 available upon request

EDUCATION	RUTGERS UNIVERSITY New Brunswick, NJ Bachelor of Arts
LANGUAGES	English: Native speaker German: Fluent reading, spoken, and written
PORTFOLIO	http://mdoelling-creations.com/
LINKEDIN	https://www.linkedin.com/in/mdoelling/